





9 December 2015: International Anti-Corruption Day

Social Media Pack: 'Break the Corruption Chain'

CAMPAIGN HASHTAG: #breakthechain CAMPAIGN FB PAGE: Facebook

UNODC ACCOUNTS: Twitter | Facebook | Google+ | YouTube | LinkedIn
UNDP ACCOUNTS: Twitter | Facebook | Google+ | YouTube | LinkedIn

MICROSITE: <u>www.anticorruptionday.org</u>

SOCIAL MEDIA IMGES: http://bit.ly/21fcsM0

TWITTER

GENERAL TWEETS

To be used pre-9 December

9 Dec is Intl. Anti-Corruption Day. What can you do against corruption? Use #breakthechain & let us know http://www.anticorruptionday.org

Join @UNODC & @UNDP and 'Break the Corruption Chain' on 9 Dec: #breakthechain. http://www.anticorruptionday.org [Add image from folder: http://bit.ly/1kT3hQO]

To be used on 9 December

Today's Intl. Anti-Corruption Day. How can civil society help tackle corruption? See http://www.anticorruptionday.org #breakthechain

Today: Intl. Anti-Corruption Day. We can all play part in tackling corruption. http://www.anticorruptionday.org #breakthechain [Add image from folder: http://bit.ly/1kT3hQO]

To be used pre-9 December or on 9 December

9 Dec is Intl. Anti-Corruption Day. Visit http://www.anticorruptionday.org, help #breakthechain & share this image [Add image from folder: http://bit.ly/1kT3hQO]

\$2.6 trillion stolen through corruption p.a. is hiding in plain sight. Visit http://www.anticorruptionday.org #breakthechain [Add image from folder: http://bit.ly/1kT3hQO]

TWEETS BY SELECTED SUSTAINABLE DEVELOPMENT GOAL

NO POVERTY

Corruption deepens poverty. On Dec 9, find out what you can do: http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1Xqtu4Z]

ZERO HUNGER

#Corruption is a serious barrier to countering #hunger. Find out more: http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1MCkMxJ]

QUALITY EDUCATION

How can YOU tackle #corruption & support #education? Find out: http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1XeUcCZ]

GENDER EQUALITY

#Women are particularly vulnerable to #corruption http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/10rLEks]

REDUCE INEQUALITIES

#Corruption undermines state institutions that are basis for #fair & equitable societies http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1kTirFP]

SUSTAINABLE CITIES AND COMMUNITIES

#Corruption undermines developemnt & denies prosperity to millions globally. http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1lhFnOp]

PEACE, JUSTICE AND STRONG INSTITUTIONS

How can YOU tackle #corruption & promote #justice? Find out: http://www.anticorruptionday.org and #breakthechain [Add image: http://bit.ly/1P8Y43Q]

PARTNERSHIPS FOR THE GOALS

We must all partner to tackle global #corruption. http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1XeV6zf]

FACEBOOK / LINKEDIN / GOOGLE+

GENERAL POSTS

To be used pre-9 December

Join UNODC* and UNDP* and call to 'Break the Corruption Chain' in the lead up to this year's International Anti-Corruption Day, 9 December. Spread the word and use your voice to say NO to this crime. Visit www.anticorruptionday.org for more info and tips on what you can do. [Add image from folder: <a href="https://bit.ly/1kT3hQO]

*Tag organizations official pages on Facebook: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP

*Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

To be used on 9 December

Today is International Anti-Corruption Day. UNODC* and UNDP* are calling for people to 'Break the Corruption Chain'. Help spread the message and show your support. Share this image and head over to www.anticorruptionday.org to learn how we can all play a part in tackling this crime. [Add image from folder: <a href="https://bit.ly/1kT3hQO]

*Tag organizations official page on Facebook: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme – UNDP

*Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

To be used pre-9 December or on 9-December

\$2.6 trillion stolen through corruption each year is hiding in plain sight. Join the International Anti-Corruption Day campaign and help #breakthechain [Add image from folder: http://bit.ly/1kT3hQO]

\$2.6 trillion stolen through corruption each year is hiding in plain sight. 9 December is International Anti-Corruption Day. Help us 'Break the Corruption Chain' and share this image. #breakthechain [Add image from folder: http://bit.lv/1kT3hQO]

POSTS BY SELECTED SUSTAINABLE DEVELOPMENT GOAL

NO POVERTY

Did you know that corruption deepens poverty? Roughly one in five people in developing regions still live on less than \$1.25 per day. Join UNODC* and UNDP* in the call to 'Break the Corruption Chain' on Anti-Corruption Day, 9 December. http://www.anticorruptionday.org #breakthechain [Add image: http://bit.ly/1Xgtu4Z]

*Tag organizations official page on Facebook: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP *Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

ZERO HUNGER

One in nine people in the world today (795 million) are undernourished. Corruption is a serious barrier to countering hunger. Learn how you can help tackle it: 'Break the Corruption Chain' is this year's International Anti-Corruption Day slogan. Visit the campaign website at www.anticorruptionday.org for all the tools and resources, and use #breakthechain. [Add image: https://bit.ly/1MCkMxJ]

QUALITY EDUCATION

Obtaining a quality education is the foundation to improving people's lives and sustainable development. Help UNODC* and UNDP* tackle corruption on International Anti-Corruption Day, 9 December, and check out http://www.anticorruptionday.org. [Add image: http://bit.ly/1R6fdL1]

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*Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

GENDER EQUALITY

Did you know that women, and especially poor women, are particularly vulnerable to corruption? Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. Help UNODC* and UNDP* tackle corruption on International Anti-Corruption Day, 9 December, and visit http://www.anticorruptionday.org. [Add image: http://bit.ly/1OrLEks]

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*Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

REDUCE INEQUALITIES

Corruption severely hits society's least privileged. Join UNODC* and UNDP* in the call to 'Break the Corruption Chain' and use your voice to say NO to this crime. Visit www.anticorruptionday.org for more info and tips on what you can do. [Add image: http://bit.ly/1kTirFP]

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SUSTAINABLE CITIES AND COMMUNITIES

The future we want includes cities of opportunities for all, with access to basic services, energy, housing, transportation and more. Help get there and 'Break the Corruption Chain.' Visit the campaign website at

<u>www.anticorruptionday.org</u> for all the tools and resources, and use #breakthechain. [Add image: http://bit.ly/1lhFnOp]

PEACE, JUSTICE AND STRONG INSTITUTIONS

Corruption, bribery, theft and tax evasion cost \$1.26 trillion for developing countries per year. Among the institutions most affected by corruption are the judiciary and police. Can you help tackle corruption and promote justice and sustainable development on a global scale? Join UNODC * and UNDP* in the call to 'Break the Corruption Chain.' Use your voice to say NO to this crime. Visit www.anticorruptionday.org for more info and tips on what you can do. #breakthechain [Add image: http://bit.ly/1P8Y43Q]

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*Tag organizations official pages on Google+: UNODC - United Nations Office on Drugs and Crime United Nations Development Programme (UNDP)

PARTNERSHIPS FOR THE GOALS

We all must partner to tackle global corruption. Will you join UNODC* and UNDP* in calling for people to 'Break the Corruption Chain' on International Anti-Corruption Day? Show your support in ending this crime. Visit www.anticorruptionday.org to find out how you can play your part. [Add image: http://bit.ly/1XeV6zf]

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