



INTERNATIONAL ANTI-CORRUPTION DAY

9 December 2016

#UnitedAgainstCorruption

### 2016 Theme

Corruption: An impediment to the Sustainable Development Goals

### Campaign Name

United Against Corruption

### Slogan

United against corruption for development, peace and security

### Concept

Everyone has the power to stand and fight against corruption and we must work together. **UNITED**. Tackling corruption is vital to achieving the Sustainable Development Goals.

**CAMPAIGN HASHTAG**

#UnitedAgainstCorruption

**CAMPAIGN FB PAGE**

[Anti-Corruption Campaign](#)

**THUNDERCLAP**

[United Against Corruption](#)

**UNODC ACCOUNTS**

[Twitter](#) | [Facebook](#) | [Google+](#) | [YouTube](#) | [LinkedIn](#)

**MICROSITE**

[www.anticorruptionday.org](http://www.anticorruptionday.org)

**DROPBOX MATERIALS**

[Dropbox](#)

**SOCIAL MEDIA IMAGES**

[Dropbox](#)

**LOGO**

[Dropbox](#) or [here](#)



## Social Media Messages

Twitter		
Date	General Tweets against Corruption	Image
1 <sup>st</sup> week of December	Corruption impedes achievement of the #SDGs. 9Dec is Int'l Anti-Corruption Day. Use <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>
1 <sup>st</sup> week of December	Corruption vs integrity? Only integrity will lead us to development. We are <b>#UnitedAgainstCorruption!</b> Join us at <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>
1 <sup>st</sup> week of December	9 Dec is Intl. Anti-Corruption Day. What can you do against corruption? Use <b>#UnitedAgainstCorruption</b> & let us know <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>
8 Dec	#GlobalGoals will bcome a reality if we stand <b>#UnitedAgainstCorruption!</b> TMRW is Intl Anti-Corruption Day.Take action <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>
9 Dec	Today's Intl. Anti-Corruption Day! How can you help tackle corruption? See <a href="http://anticorruptionday.org">anticorruptionday.org</a> <b>#UnitedAgainstCorruption</b>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>
9 Dec	Intl. Anti-Corruption Day: The way to achieve development is through integrity, <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a>

## Twitter - Integration of the SDG's into the campaign slogan

<b>3. Good Health and Well-Being</b>	Health services should not be impeded. For good-health and well-being 4all, we r <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG3]</a>
<b>5. Gender Equality</b>	<b>#Women</b> are particularly vulnerable to <b>#corruption</b> . We are <b>#UnitedAgainstCorruption</b> to achieve <b>#GenderEquality</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG5]</a>
<b>6. Clean Water and Sanitation</b>	<b>#Water</b> & <b>#sanitation</b> are key 4 dev. Do not let corruption deprive communities of it. We are <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG6]</a>
<b>8. Decent Work and Economic Growth</b>	<b>#Corruption</b> is the biggest barrier for ppl to get <b>#DecentWork</b> and affects <b>#EconomicGrowth</b> . <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG8]</a>
<b>10. Reduce Inequalities</b>	If we stand <b>#UnitedAgainstCorruption</b> we can reduce illicit financial flows & reach #development <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG10]</a>
<b>11. Sustainable Cities and Communities</b>	<b>#Corruption</b> undermines development & denies prosperity to millions globally. <a href="http://anticorruptionday.org">anticorruptionday.org</a> <b>#UnitedAgainstCorruption</b>	<a href="#">[+imageSDG11]</a>
<b>14. Life Bellow Water &amp; 15. Life on Land</b>	Urgent action is needed to end trafficking of protected wildlife boosted by corruption. <b>#UnitedAgainstCorruption</b> <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG14&amp;15]</a>
<b>16. Peace, Justice and Strong Institutions</b>	We are <b>#UnitedAgainstCorruption</b> for <b>#peace</b> and <b>#justice</b> . How can you tackle <b>#corruption</b> & promote peace? Find out: <a href="http://anticorruptionday.org">anticorruptionday.org</a>	<a href="#">[+imageSDG16]</a>



17.  
Partnerships  
for the Goals

We must all be **#UnitedAgainstCorruption** to promote **#integrity** and powerful pub/pvt **#partnerships**. [anticorruptionday.org](http://anticorruptionday.org)

[\[+imageSDG17\]](#)



Facebook   LinkedIn   Google+		
Date	General Posts vs Corruption	Image
6 Dec	<p>Corruption impedes achievement of the Sustainable Development Goals. We need to stand <b>#UnitedAgainstCorruption</b> to tackle this crime. <b>#Integrity</b> is essential to achieve the Sustainable Development Goals.</p> <p>Learn more at <a href="http://anticorruptionday.org">anticorruptionday.org</a></p>	<p><a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a></p>
7 Dec	<p>Join <b>UNODC*</b> and <b>UNDP*</b> in their call for people to stand <b>#UnitedAgainstCorruption</b> on International Anti-Corruption Day, 9 December.</p> <p>Spread the word and use your voice to say NO to this crime, which impedes development for all.</p> <p>Visit <a href="http://anticorruptionday.org">anticorruptionday.org</a> for more info and tips on what you can do.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a></p>
8 Dec	<p>We are <b>#UnitedAgainstCorruption</b> because integrity is the most effective way to achieve development. Join us in this fight!</p> <p>Visit <a href="http://anticorruptionday.org">anticorruptionday.org</a> for more info and tips on what you can do.</p>	<p><a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a></p>
9 Dec	<p>Today is International Anti-Corruption Day. <b>UNODC*</b> and <b>UNDP*</b> are calling for people to be <b>#UnitedAgainstCorruption</b>. Help spread the message and show your support. Share this image and head over to <a href="http://anticorruptionday.org">anticorruptionday.org</a> to learn how everyone can play a part in tackling this crime.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+image1]</a> Or <a href="#">[+image2]</a> Or <a href="#">[+image3]</a></p>



Integration of the SDG's into the campaign slogan

<p><b>3. Good Health and Well-Being</b></p>	<p>Good health and well-being is a goal we must achieve by 2030, ending the epidemics of AIDS, tuberculosis, malaria and other neglected tropical diseases. Everyone has the right to health-care services. For Good-Health and Well-Being for all, we are <b>#UnitedAgainstCorruption</b>. Visit the campaign website at <a href="http://anticorruptionday.org">anticorruptionday.org</a></p>	<p><a href="#">[+imageSDG3]</a></p>
<p><b>5. Gender Equality</b></p>	<p>Did you know that women, and especially poor women, are particularly vulnerable to corruption? Gender equality is not only a fundamental human right, but a necessary foundation for a peaceful, prosperous and sustainable world. Help <b>UNODC*</b> and <b>UNDP*</b> tackle corruption by showing we are all <b>#UnitedAgainstCorruption</b> on International Anti-Corruption Day, 9 December, and visit <a href="http://anticorruptionday.org">anticorruptionday.org</a></p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+imageSDG5]</a></p>
<p><b>6. Clean Water and Sanitation</b></p>	<p><b>UNODC*</b> projects support and strengthen the participation of local communities in improving water and sanitation management. <b>#Water &amp; #Sanitation</b> are key for development. Do not let corruption deprive communities of it. We are <b>#UnitedAgainstCorruption</b> Visit the campaign website at <a href="http://anticorruptionday.org">anticorruptionday.org</a></p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime</p>	<p><a href="#">[+imageSDG6]</a></p>
<p><b>8. Decent Work and Economic Growth</b></p>	<p><b>UNODC*</b> continues to implement programmes in those countries most severely affected by illicit drug cultivation and to support poor farmers, by addressing the challenges of food insecurity, sustainable agriculture, and economic growth. <b>#Corruption</b> is the biggest barrier for people to get <b>#DecentWork</b> and seriously affects <b>#EconomicGrowth</b>. We must stand <b>#UnitedAgainstCorruption</b> Visit the campaign website at <a href="http://anticorruptionday.org">anticorruptionday.org</a>.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime</p>	<p><a href="#">[+imageSDG8]</a></p>



<p><b>10. Reduce Inequalities</b></p>	<p>Corruption severely hits society's least privileged. Join <b>UNODC*</b> and <b>UNDP*</b> in their call to be <b>#UnitedAgainstCorruption</b>. Add your voice to say <b>NO</b> to this crime. Visit <a href="http://anticorruptionday.org">anticorruptionday.org</a> for more info and tips on what you can do.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+imageSDG10]</a></p>
<p><b>11. Sustainable Cities and Communities</b></p>	<p>The future we want includes cities of opportunities for all, with access to basic services, energy, housing, transportation and more, without the threat of corruption impeding their development. Visit the campaign website at <a href="http://anticorruptionday.org">anticorruptionday.org</a> for all the tools and resources, and use <b>#UnitedAgainstCorruption</b></p>	<p><a href="#">[+imageSDG11]</a></p>
<p><b>14. Life Bellow Water &amp; 15. Life on Land</b></p>	<p>Urgent action is needed to end poaching and trafficking of protected species of flora and fauna and the corruption that makes it possible. Wildlife and forest crime has become a low-risk, high profit transnational organized crime, which is overwhelming countries and communities, affecting biodiversity and #development. Join us and stand <b>#UnitedAgainstCorruption</b> to boost development. Visit the campaign website at <a href="http://anticorruptionday.org">anticorruptionday.org</a></p>	<p><a href="#">[+imageSDG14&amp;15]</a></p>
<p><b>16. Peace, Justice and Strong Institutions</b></p>	<p>Corruption, bribery, theft and tax evasion cost \$1.26 trillion for developing countries every year. Among the institutions most affected by corruption are the judiciary and police. You can partner with <b>UNODC*</b> and <b>UNDP*</b> to help tackle corruption and promote justice and sustainable development on a global scale. Visit <a href="http://anticorruptionday.org">anticorruptionday.org</a> for more info and tips on what you can do. To be <b>#UnitedAgainstCorruption</b>, use your voice and say <b>NO</b> to this crime.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+imageSDG16]</a></p>
<p><b>17. Partnerships for the Goals</b></p>	<p>We all must work together to tackle global corruption. Join <b>UNODC*</b> and <b>UNDP*</b> in their call for people to be <b>#UnitedAgainstCorruption</b> on International Anti-Corruption Day, 9 December. Show your support in ending this crime. Visit <a href="http://anticorruptionday.org">anticorruptionday.org</a> to find out how you can play your part.</p> <p><b>*Tag organizations official pages on Facebook and Google+:</b> UNODC - United Nations Office on Drugs and Crime United Nations Development Programme - UNDP</p>	<p><a href="#">[+imageSDG17]</a></p>